



SEAFWA

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Challenges to the
**North American
Model**
in the **21st Century**

EXHIBITOR INVITATION

Southeastern Association of Fish and Wildlife Agencies Conference

November 1-4, 2009

Omni Hotel at CNN Center
Atlanta, Georgia



Your Invitation to Exhibit!

The 2009 SEAFWA Planning Committee is pleased to announce the 63rd Annual Conference for the Southeastern Association of Fish and Wildlife Agencies to be held November 1-4, 2009, in Atlanta, Georgia, at the Omni Hotel at CNN Center.

The SEAFWA Conference offers exhibitors a unique opportunity to showcase their quality products to state agencies, directors and staff. Exhibitors will have a wide array of choices for presenting their products. You can make an investment in the future of our fish and wildlife resources.

The Southeastern Association of Fish and Wildlife Agencies is an organization whose members are the state agencies with primary responsibility for the management and protection of the fish and wildlife resources in 16 southeastern states. SEAFWA conducts an annual conference each fall to provide a forum for presentation of information and exchange of ideas regarding the management and protection of fish and wildlife resources throughout the nation but with emphasis on the southeastern region. Representatives from state and federal agencies, citizens' organizations, universities and private wildlife research groups present their latest findings relative to resource management, both through scientific research and case histories. The conference provides a well-balanced exchange of ideas and information of significant benefit to the conservation community in its efforts to manage fish and wildlife resources.

Benefits of Exhibiting

By exhibiting at the 2009 SEAFWA Conference, you can:

- *Raise the profile of your company and products
- *Demonstrate products to wildlife professionals
- *Raise awareness of new products
- *Meet new customers
- *Talk to existing customers
- *Network with other businesses

2009 SEAFWA Sponsorship Levels

PLATINUM SPONSOR: \$25,000 and above

GOLD SPONSOR: \$15,000 and above

SILVER SPONSOR: \$5,000 and above

PATRON SPONSOR: \$1,500 and above

CONTRIBUTOR: \$500 and above

SEAFWA PLATINUM, GOLD AND SILVER SPONSORS receive complimentary exhibit booths.

Returning SEAFWA 2008 exhibitors receive a \$100 discount.

DON'T DELAY. SPACE IS LIMITED. REGISTER TODAY!

APPLICATION FOR EXHIBIT SPACE
SEAFWA ANNUAL CONFERENCE
November 1-4, 2009
OMNI HOTEL at CNN CENTER
ATLANTA, GEORGIA

Pipe and drape 10' x 10' exhibit booths at the 2009 SEAFWA Annual Conference are available as follows. Two complimentary Exhibit Badges will be provided with each booth. Additional exhibitor namebadges may be purchased for \$50 each.

Non-Profit \$450.00

For Profit \$650.00

SEAFWA PLATINUM, GOLD AND SILVER SPONSORS receive complimentary exhibit booths. To receive a Sponsor brochure, please contact rusty.garrison@gadnr.org. A \$100 discount is also provided to returning 2008 SEAFWA Exhibitors. Space assignments will be made on a first-come, first-served basis and applications must be submitted by October 1, 2009. Only a limited number of Non-Profit spaces are available.

Exhibiting Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Title _____

Telephone _____ Fax _____

Name on Identification Sign _____

Product/Service to be displayed/sold: _____

RETURN APPLICATION TO:

Patti Lanford, Program Manager, Stream Survey Team
Georgia Department of Natural Resources
2065 U.S. Hwy 278 SE
Social Circle, GA 30055
770-761-3011 * Fax: 706-557-3061

Hold Harmless Clause

We submit the following "Hold Harmless Clause," which is part of our exhibit rules and regulations. The exhibitor assumes the entire responsibility and liability for losses, damage and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Omni Hotel and shall indemnify and hold harmless Georgia Department of Natural Resources, Omni Hotels, and all agents and employees from any and all such losses, damage and claims.

Signature Date

Please review TERMS & CONDITIONS before signing.

2009 SOUTHEASTERN ASSOCIATION OF FISH AND WILDLIFE AGENCIES CONFERENCE

EXHIBITOR TERMS & CONDITIONS

1. All exhibits are equipped with 8' x 10' pipe and drape including a 10' back drape, 3' side dividers and an identification sign. Exhibits will be in a carpeted ballroom.
2. The Omni Hotel at CNN Center will not receive shipments of exhibit materials prior to the show. Shepherd Exhibition Service will receive and store shipments of exhibit materials and deliver to the respective booths space on set-up day. For more information on shipments contact:

**2009 SEAFWA Conference
c/o Shepherd Exhibition Service
404-720-8600**

3. Exhibitors must confine their activities to the booth space. Exhibitor displays will not be allowed to extend beyond booth space into the aisle or block the side view of the adjoining exhibit booths. No music or audio presentations that reach outside the booth are permitted.
4. Exhibit set-up will be Sunday, November 1, 2009, beginning at 8:00 am. All booths must be completed by 12:00pm. The tentative schedule for exhibits is from Sunday 12:00pm-5:00pm, Monday 8:00am-11:00am, and Tuesday 8:00am-2:00pm. Tear-down will be from 2:00pm-5:00pm on Tuesday, November 3, 2009.
5. Exhibitors are not permitted to sublet any part of their space, or to display merchandise of other manufacturers or dealers where no direct business conditions exist between them.
6. Exhibitor name badges must be worn at all times.
7. The Omni Hotel at CNN Center will be the host hotel for the 2009 Annual Conference. Please make your lodging reservations by calling 800-524-0500 and mention Georgia Department of Natural Resources or SEAFWA 2009 no later than 5:00 pm on October 2, 2009. A limited number of Hospitality Suites are available and may be reserved by contacting robin.hill@gadnr.org.
8. It is mandatory that every exhibitor carries adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time materials leave their point-of-origin until they reach their post-show destination, including the time on the show floor. Some exhibitors also insure against non-arrival of freight or exhibit material at the show site. The most economical and practical way to obtain this coverage is to contact your current insurance company and ask them for a rider on your existing policy.
9. Due to the short time period of the exhibition, the frequently crowded condition of the exhibit facility, and the vital importance of avoiding any disruption in the orderly operation of the exhibition that might adversely affect other Exhibitors, we reserve the sole right to resolve any dispute or disagreement among Exhibitors, and the decision made by conference officials shall be final.
10. Exhibitors may not attend workshops unless they have registered for the conference. They may attend the Sunday Welcome Social and the Monday Evening Mixer.